

Crisis of Masculinity

- Data collection: 4.–10. June 2024
- N = 627 respondents aged 18–64
- 131 CAWI, 40 CATI, 536 CAPI
- LOI: 20–22 minutes

Perception Questions

How do men and women differ?

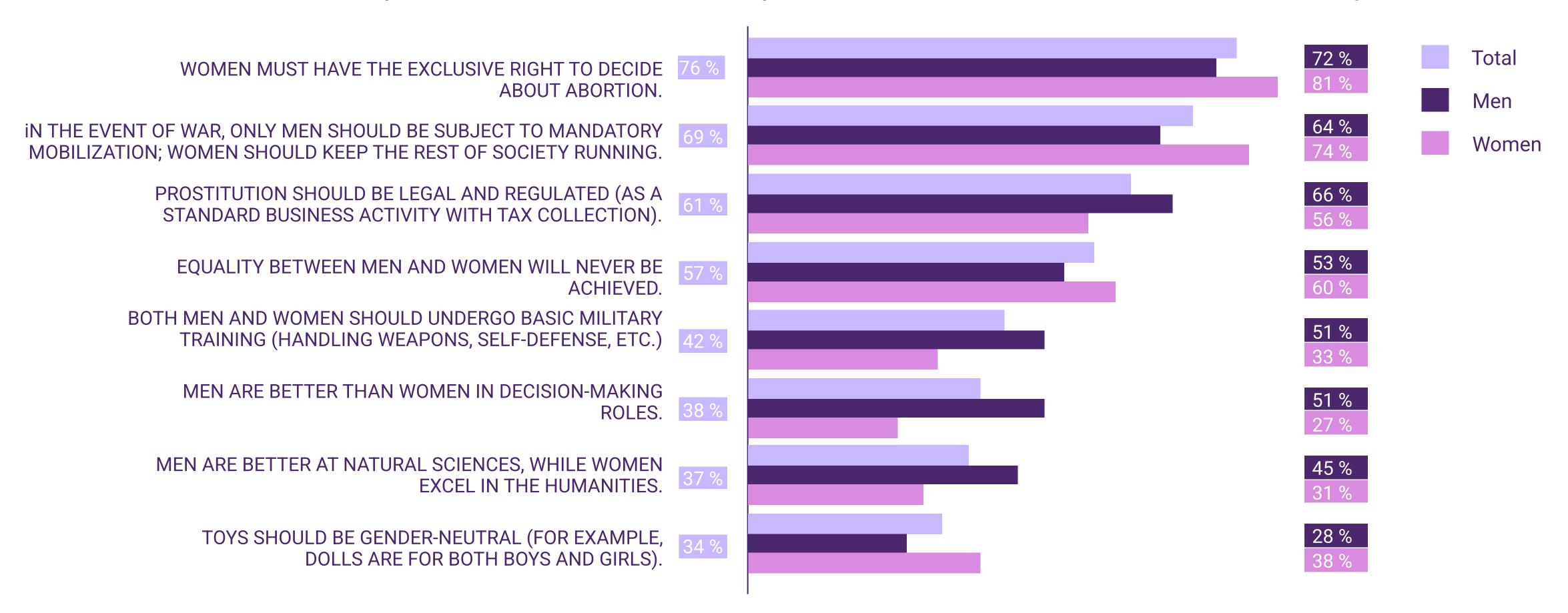
And in what ways do they agree?





Men are more likely to want equality...

... when it comes to military issues. Men tend to believe they are better at natural sciences and decision-making.



What Should a Man Be Like?

Importance and social pressure Expectations of men

Perceptions of the Ideal Modern Man Statements from Male Respondents

- Besides (excel at) his job, he should be able to take care of a child and cook a meal.
- He should be decisive, to be able to provide for his wife and children during her maternity leave.
- Hardworking, ambitious, respected.
- Hardworking, confident, with a sense of humor.
- An athlete, financially secure, with a good job.
- He should support the family financially, help his wife, be considerate, and stand by his word.

- Have guts, know what's right and stick to it but also know how to behave.
- Brave, hardworking, takes care of his family, has a sense of humor.
- Confident, practical, manly.
- Able to work and fix things around the house.
- A man should be a man not a perfumed creature with penciled eyebrows and polished nails.
- Play fewer (video) games, be responsible, support his family, and love his wife.

What Does It Mean to "Be a Man"? Statements from Male Respondents

- To have character, stand by your opinion, keep your word, know how to apologize, and admit when you're wrong.
- A man who can move forward regardless of the situation, someone reliable and easy to communicate with.
- Able to take care of his family, devote time to them, acknowledge his mistakes, make time for his partner, and listen.
- Confident, masculine, financially secure, emotionally balanced, fearless.
- Assertive, reasonable, caring, attentive, perceptive, able to make decisions in critical situations; modern, hardworking, and handy.

- Acts sensibly, keeps his word, and isn't inconsistent or indecisive.
- Believes in equality, is straightforward, keeps promises, and has stamina.
- Physically attractive, successful in his career, and financially stable.
- Strong, decisive, and dominant.
- A man who can express and defend his opinion, is confident, unafraid of work and challenges, courageous, well-liked by others, helpful, and always keeps his word.

Perceptions of the Ideal Modern Man Statements from Female Respondents

- Well-groomed, modern, with a contemporary sense of style, and interested in travel.
- Attentive, chivalrous, able to provide for his family, and a role model for children.
- Impressive, intelligent, educated, successful, and full of energy.
- Shouldn't lie; fair, kind, witty, smart, and gainfully employed.
- Charming, with a naturally positive vibe.
- Knows his values and respects authority.

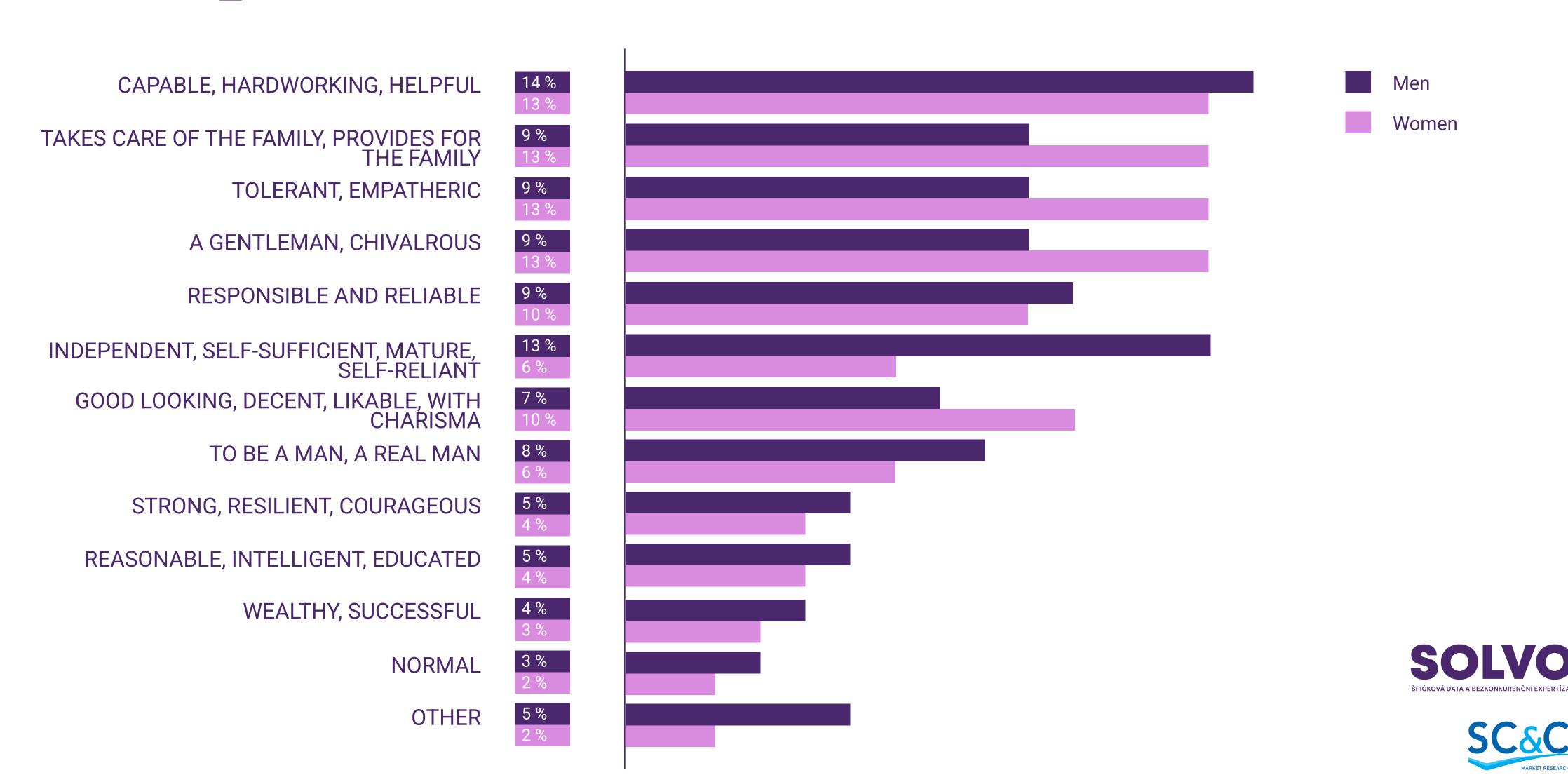
- Reliable, hardworking, and considerate toward women.
- Should be a man not any other gender identity behave like a gentleman, not afraid of work, honest and tolerant.
- Responsible, takes care of his family, doesn't waste time on nonsense, avoids drugs.
- Ideally, he works and takes responsibility.
- Polite, diligent, free of prejudice and addictions, respectful toward women.

What Does It Mean to "Be a Man"? Statements from Female Respondents

- Unfortunately, the term doesn't sound flattering, being a man often means suppressing emotions and showing aggression.
- It means walking beside a woman, not behind or ahead of her — with respect, dignity, and compromise.
- A person I can respect. Someone intelligent who takes responsibility and gets things done.
- Someone who doesn't fall apart at the first sign of trouble and knows how to handle a situation.
- Not a weak man who just barks orders and leaves everything up to the woman.

- Keeps his word, knows how to handle things, a good husband or partner — it's not about muscles, it's about brains.
- Able to stand up for others, honest, fair, and capable of acknowledging someone else's truth.
- Respects women, listens, is content and balanced, doesn't feel the need to attack others (women, men, minorities), can laugh at himself, doesn't take offense easily, and keeps things in perspective.
- Every man should be / is a man brave,
 presentable, and able to protect; simply put, a real man.

What qualities define the modern man?



Women 40+ have the highest expectations

TOP 5 characteristics (What Should a Modern Man Be Like? Spontaneous Replies)	Younger men (18-39)	Older men (40+)	Younger women (18-39)	Older women (40+)
Capable, hardworking, helpful	25 %	21 %	23 %	27 %
Independent, self-sufficient, mature, self-reliant	21 %	15 %	10 %	26 %
Well-groomed, decent, likable, with charisma	17 %	15 %	26 %	21 %
Takes care of the family, provides for the family	17 %	22 %	27 %	20 %
Wealthy, successful	15 %	6 %	9 %	5 %
Responsible and reliable	13 %	11 %	13 %	18 %
Reasonable, intelligent, educated	11 %	9 %	15 %	18 %
Strong, resilient, courageous	10 %	8 %	9 %	8 %
Tolerant, empathetic	10 %	17 %	25 %	28 %
A gentleman, chivalrous	9 %	16 %	13 %	22 %
To be a man, a real man	8 %	11 %	9 %	9 %
Normal	1 %	7 %	1 %	4 %
Other	9 %	2 %	3 %	1 %
I do not know	1 %	2 %	1 %	0 %

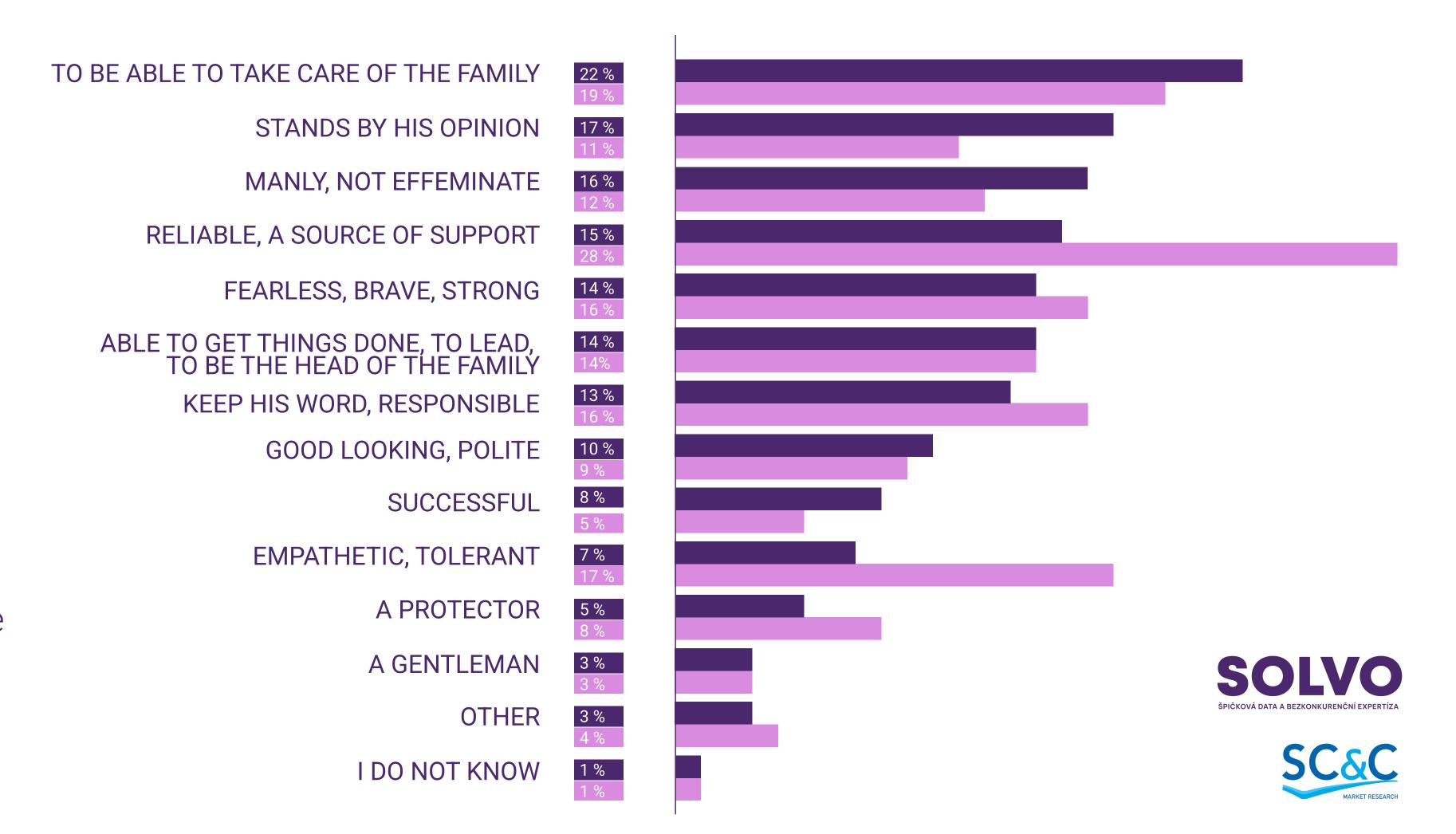




What Does to "Be a Man" Mean to You?

Being a man = taking care of the family

- For women, emotional support, family security, and a certain degree of courage are important.
 However, they more frequently emphasize the importance of emotional sensitivity in a man.
- Men, in addition to the role of provider, tend to highlight masculinity, bravery, and decisiveness.



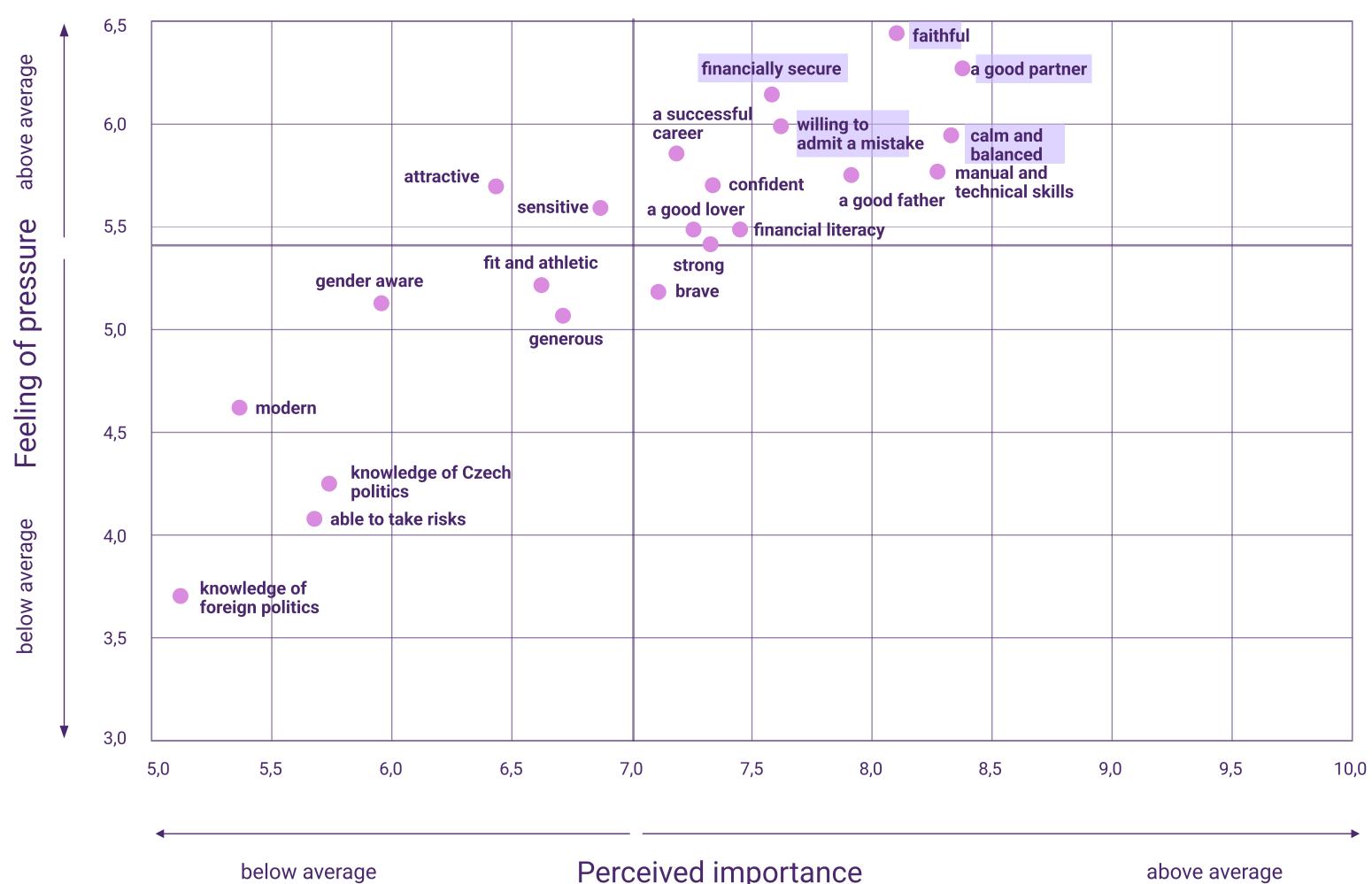
TOP 5 CHARACTERISTICS (to "Be a Man")

TOP 5 characteristics (to "Be a Man")	Younger men (18-39)	Older men (40+)	Younger women (18-39)	Older women (40+)
Able to take care of the family	28 %	17 %	19 %	18 %
Stands by his opinion	19 %	14 %	10 %	12 %
Brave, strong, not afraid	17 %	12 %	16 %	16 %
Gets things done, leads, head of the family	15 %	12 %	9 %	20 %
Reliable, a source of support	13 %	17 %	23 %	33 %
Manly, not effeminate	13 %	19 %	17 %	6 %
Good looking, polite	11 %	10 %	15 %	8 %
Keeps his word, responsible	9 %	17 %	9 %	21 %
Successful	8 %	8 %	25 %	3 %
A protector	5 %	4 %	13 %	8 %
Empathetic, tolerant	5 %	9 %	9 %	18 %
A gentleman	4 %	2 %	1 %	3 %
Other	3 %	4 %	3 %	3 %
I do not know	1 %	2 %	1 %	1 %





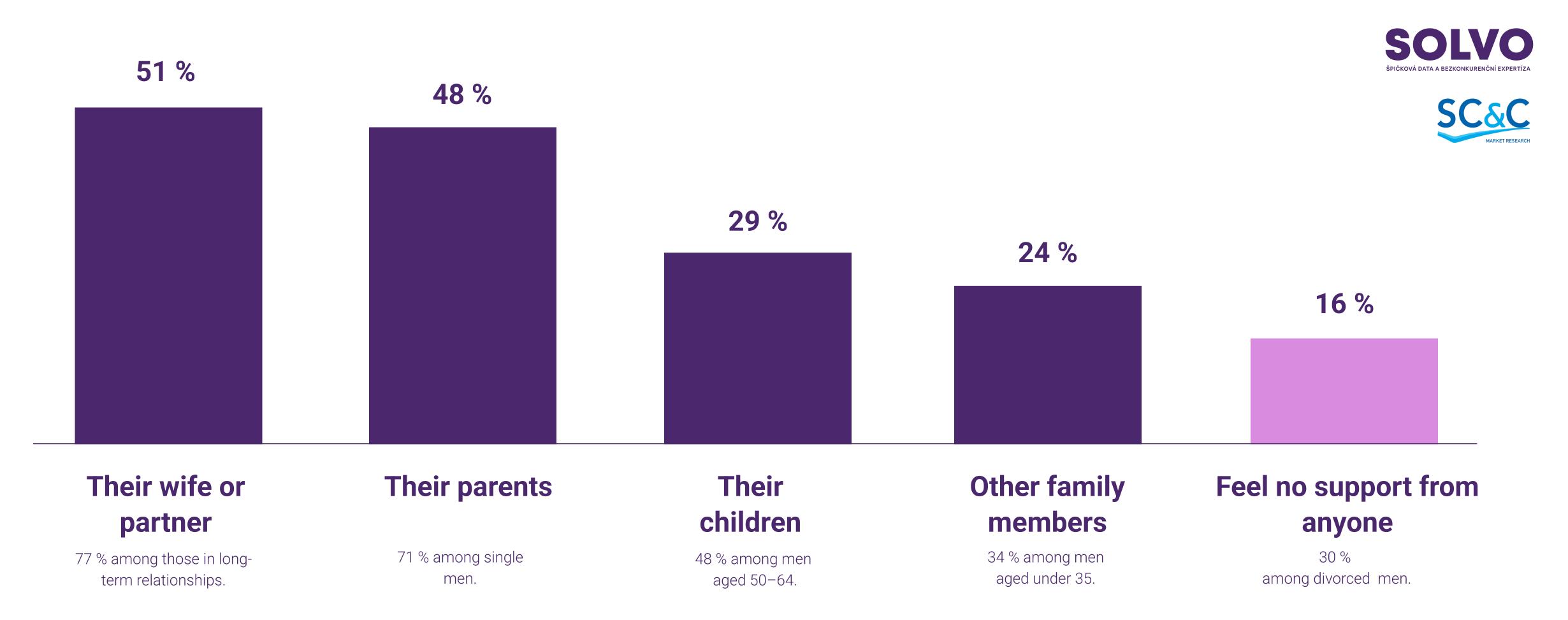
Priorities







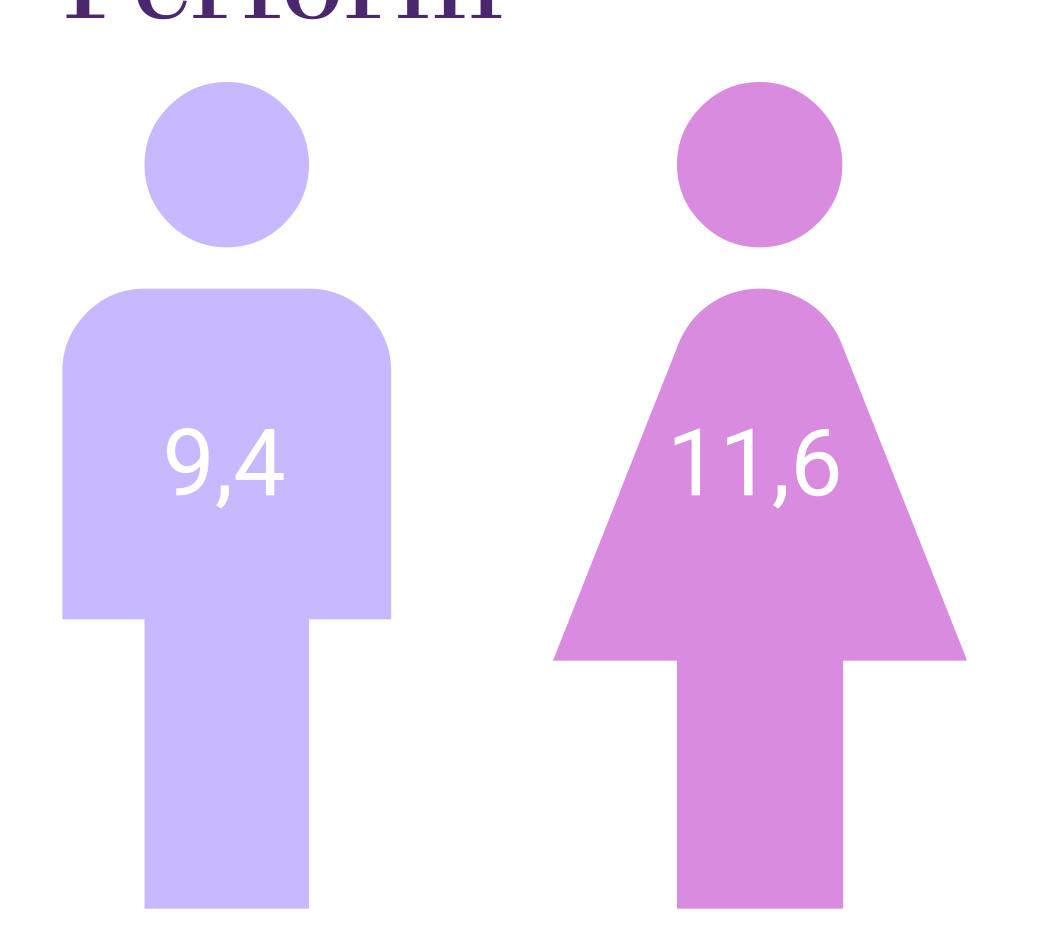
Do men feel supported by their immediate social circle? Every sixth man doesn't.



Domestic Responsibilities

Who does What (and What Get Left Undone)

How Many Household Tasks Do We Perform



- In single-person households, both men and women carry out approximately 8 tasks.
- In couples, men increase their number to 10, while women take on 13 tasks.
- In households with children under 18, men still perform about 10 tasks, while women handle 13 to 14.



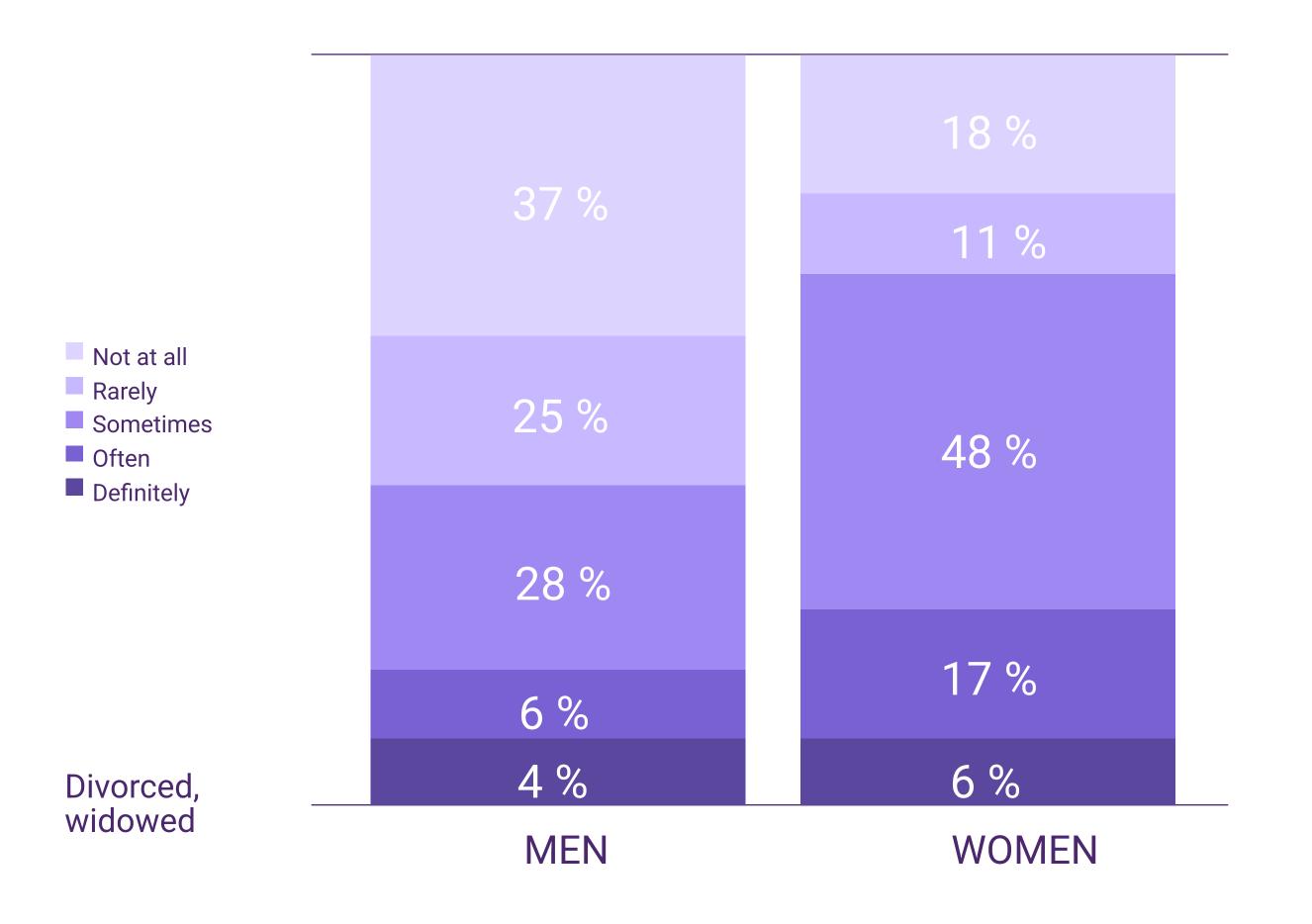


Are Men in Crisis?

Men Do Not See Themselves in Crisis, Women See Them That Way







When I, as a man, feel I am in crisis, it is reflected in a lower overall index.

If, as a woman, I perceive that men are in crisis, I myself am not doing well — perhaps due to experience with a partner (current or past), feelings of unfulfillment, etc.

		WHO Index
Do you feel you, as a man, are in crisis? (men's perception)	Definitely	41
	Often	41
	Sometimes	51
	Rarely	57
	Not at all	66
Do you feel that men are in crisis? (women's perception)	Definitely	51
	Often	48
	Sometimes	57
	Rarely	40
	Not at all	59







Very similarly — men are slightly more optimistic, but the differences are not significant.

	MEN	WOMEN
Good	56 %	48 %
Balanced	31 %	28 %
Tired	23 %	23 %
Confident	17 %	18 %
I have many opportunities	16 %	20 %
Exhausted	13 %	11 %
Confused	12 %	12 %
In a disadvantaged position	10 %	11 %
Misunderstood	6 %	9 %
Treated unfairly	5 %	9 %
Humiliated	3 %	3 %

- Among both men and women, we can identify two distinct groups: one is characterized by a general sense of well-being, while the other is defined primarily by fatigue.
- In the case of "tired" men, there is no clear sociodemographic pattern. However, based on the WHO index, they report having rarely felt healthy and energetic over the past two weeks.
- "Tired" women, on the other hand, are more often found among those who are moderately or below-average financially secure.

So...

To Summarize

- Men are more likely to demand equality when it comes to military issues and tend to see themselves as better at natural sciences and decision-making.
- Men and women agree on the importance of being prepared to care for aging parents and children.
- About a third of men and women are afraid to express their opinion due to social inappropriateness.
- Providing for and taking care of the family remains a key trait of the modern man.
- Women especially those over 40 have higher expectations of men.
- One in six men feels unsupported by those around them.
- Women expect more empathy and emotional sensitivity from men, placing strong emphasis on their role as partners and, subsequently, as fathers.
- Men tend to be more attuned to traditional male traits (physical strength, success, financial security), while women prefer the "partner-family type."
- On average, men perform around 10 household or family-related tasks, while women perform 13–14.

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